

C-SUITE PANEL BRIEF (VIDEO) RUBRIC

| C-Suite Panel Rubric | Not Provided | Emerging | Developing | Proficient | Exemplary |
|---|---|---|--|--|--|
| | 0 | 1 | 2 | 3 | 4 |
| <i>Presentation Time, Required Elements (2%)</i> | No required elements included, no sound or mention of people; time constraints ignored. | Did not include registration ID#, much shorter or longer than 5-7 minutes; clearly inappropriate length for amount of information requested (ideal is 5-7 minutes). Only one team member can be identified as a participant in any way. | Did not include registration ID#, longer or shorter than 5-7 minutes; inappropriate length for amount of information requested (less than 3 minutes or more than 8 minutes). Only one team member is active participant, contributions of others are minimal. | Included registration ID#, length is too long or too short for amount of information requested. Two active participants in video, but no other members contributions are noted. | Included registration ID#, stayed within 5 - 7 minutes; appropriate length for amount of information requested. Two or more team members participate and there is clear acknowledgement of contributions made by any absent members. |
| <i>Summary Assessment Highlighting Plan (25%)</i> | Content is not related to the Summary Assessment | Summary of initial plan is missing most or all key steps or is overly detailed/technical for a non-technical audience. Risks are not mentioned, are of little or no concern to a CEO, or are missing from presentation. | Summary of initial systems assessment plan highlights some steps/risks but is missing some key components. Presented for more of a technical audience (excessive detail or technical language). Minimal discussion of risks, or risks are of little concern to CEO. | Summary of initial systems assessment plan highlights several key steps and risks. Presented at level for non-technical audience (avoids most detail). Highlights risks of possible concern to CEO. | Summary of initial systems assessment plan highlights steps and risks. Presented at level for non-technical audience (avoids excessive detail). Highlights risks of concern to CEO. |
| <i>Recommended Immediate Actions (35%)</i> | Content is not related to Immediate Actions | Highlights no actions or only non-priority actions to be taken; no reasoning for actions provided. | Highlights only 1-2 priority actions (may include some non-priority) to be taken; little, incomplete or no reasoning for actions provided OR actions require significant additional funding (did not use only free or opensource tools). | Highlights 2-3 priority actions to be taken; incomplete reasoning for actions provided OR actions require additional funding (mostly free or opensource tools). | Highlights 3-5 priority actions to be taken immediately; reasoning for actions is provided OR actions require no or minimal additional funding (used free or opensource tools). |
| <i>Recommended Long Term Actions (30%)</i> | Content is not related to Long-Term Actions | Recommendations are missing or inappropriate for leadership action, poor or missing justification for request. Argument is not persuasive. Resource types needed to implement are completely missing. Includes very minor or no recommendations related to the provided scenario. | Recommendations are not all appropriate for leadership action, justification for request lacks clarity or reason. Argument is minimally persuasive. Resource types needed to implement are barely mentioned or are incomplete. Includes only 1-2 minor recommendations which may include one of the following: <ul style="list-style-type: none"> • Training, potential staffing and/or management changes needed to increase resilience. • Future assessment and monitoring actions proposed to ensure alignment of the current and new system's security postures. Additional tools or resources needed to detect, analyze, and mitigate potential vulnerabilities in the newly integrated system. | Most recommendations are appropriate for leadership action; justification for request needs some clarity or reasoning. Argument is somewhat persuasive. Most resource types needed to implement are mentioned. Includes at least 1-2 recommendations which may include one or more of the following: <ul style="list-style-type: none"> • Training, potential staffing and/or management changes needed to increase resilience. • Future assessment and monitoring actions proposed to ensure alignment of the current and new system's security postures. Additional tools or resources needed to detect, analyze, and mitigate potential vulnerabilities in the newly integrated system. | Recommendations are appropriate for leadership action; justification for request is clear and reasonable. Persuasive argument provided. Resource types needed to implement are included. Includes at least 2-3 recommendations which may include one or more of the following: <ul style="list-style-type: none"> • Training, potential staffing and/or management changes needed to increase resilience. • Future assessment and monitoring actions proposed to ensure alignment of the current and new system's security postures. Additional tools or resources needed to detect, analyze, and mitigate potential vulnerabilities in the newly integrated system. |
| <i>Quality of Presentation (8%)</i> | Presentation does not follow scenario guidelines or includes unrelated content. | Too much of a technical approach. If visible - most of team is not dressed for a work environment or there are many on-screen distractions. Visual aids, slides or other on-screen materials are inappropriate. | More technical approach. If visible -most of team is dressed for a work environment or there are some distractions. Visual aids, slides or other materials lack professionalism. | Primarily non-technical approach. If visible - most of team is dressed for a work environment and there are few or no distractions. Visual aids, slides and other materials are acceptable. | Non-technical approach. If visible - most of team is dressed for a work environment and background is not distracting. Visual aids, slides and other materials have professional appearance. |